



SJM Vidyapeetha®

S J M INSTITUTE OF TECHNOLOGY

(Recognized by AICTE, New Delhi and Affiliated to Visvesvaraya Technological University, Belagavi)
NH-4 Bypass, P.B. No:73, CHITRADURGA -577502, Karnataka State



Activity report on

INTELLECTUAL PROPERTY RIGHTS (IPR) AND IP MANAGEMENT FOR STARTUP





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Accredited by NAAC with B⁺⁺ grade



In Association with IQAC, IIC and Department of Mechanical Engineering



Internal Quality Assurance Cell



Organizing online webinar
on

Intellectual Property Rights and IP Management for startup

Resource Person

Dr. Shivanna D M

CEO, ARRS Innovation Technology Pvt. Ltd, Bangalore

Dr. Bharath P B

Principal

Prof. Nagaraj T
IPR Cell-Coordinator

Dr. Krishnareddy K R
IIC Convener

Dr. Jagannatha N
IQAC Coordinator,
Professor and Head

Joining link : meet.google.com/bbo-dwse-euz

Date 29-08-2023

Time 11.00am

Venue: Mechanical Engg. seminar hall

All are cordially Invited

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Activity Report

One Day webinar on “INTELLECTUAL PROPERTY RIGHTS (IPR) AND IP MANAGEMENT FOR START-UP” was conducted on 29/08/2023 by, IPR Cell in association with Institution’s Innovation Council (IIC), Internal Quality Assurance cell(IQAC) of SJM Institute of Technology Chitradurga Karnataka, for the students and Faculty members

Resource Person: Dr. Shivanna D M Chief Executive officer, Innovation Technology Private Limited Bangalore.

Resource Person Profile: Dr. Shivanna D M as obtained BE from JNNCE Shivamogga and master’s degree from DSCE Bangalore and PhD from Visvesvaraya Technological University, Belagavi. Based on his research work, he has published more than 12 research publications in reputed national/international journals and conferences and having 9 patents in his credit. He is having 20 years of work experiences and he was head of IPR cell at Reva University Bangalore. He executed AICTE, MoE and ministry of agriculture funded projects. He worked in various research projects such as DST, VGST, SEED, VTU founding agencies. He worked as a consultant at Naskar ceramic company Howrah West Bengal. He served in various colleges of Bangalore, Reva university and industries in different positions

Venue: Online mode (Google meet link-bbo-dwse-euz) Date & Time: 29.08.2023, 11 AM - 01PM


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Objectives of the workshop:

- To create awareness about IPRs, especially patents and copy rights amongst Participants.
- To provide a platform where experts, academicians, delegates as well as participants interact and exchange their ideas and knowledge pertaining to the emerging issues and challenges in the field of IPR.
- Guide researchers/inventors in respect of patenting their inventions & to provide insight into practical applications of IP such as patent drafting,

Details of points covered in the webinar:

The webinar commenced with welcoming Management authorities, Principal, Heads of various departments, faculties and the virtual gathering by Prof. Nagaraj T, who spoke about the overview of IPR. Hon. IQAC Coordinator, Prof. and Head Dr. Jagannatha N explained need of IPR in the present days to hold our rights on our inventions and innovations in the present days which can help the innovators to shape their career as successful entrepreneur, in his speech. Totally 100 participants including Research Scholars and faculties of the institute and students were participated in the program.

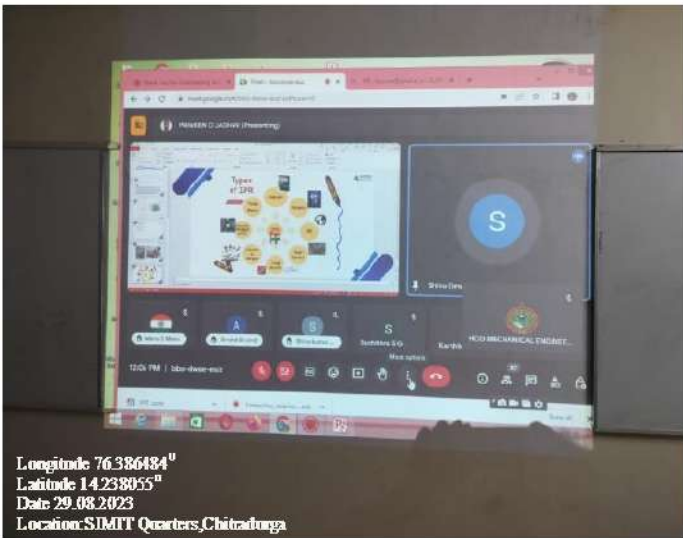
The resource person explained the Indian scenario of Intellectual property system, the offices of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Also emphasis has been given on the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection.

Prof. Nagaraj T concluded the session by offering a Vote of Thanks to Speaker Dr. Shivanna D M Chief Executive officer, Innovation Technology Private Limited Bangalore, for his valuable information, Hon. Principal Dr. Bharath P B, IQAC Coordinator, Prof. and Head Dr. Jagannatha N, IIC Convener Dr. Krishnareddy K R, all the Faculty members and Participants as well the technical support team of the institute.

Outcome of the Workshop: The participants gained knowledge on;

- IPR Overview: What is the Importance of Intellectual Property Rights?
- Types of IPR and their Importance ,
- Focus and mandate of each IPR
- Patents: What are Patents, patent for technical invention, process of patent protection, parts of a patent application, aspects relating to relating conducting patent search, preparing patent applications etc.
- Trademark and Copyrights: What are Trademark and Copyrights, how they are protected for brands, logos. Care to be taken during Transfer of Rights, Process of Protection in India and international level

online program on 'INTELLECTUAL PROPERTY RIGHTS (IPR) AND IP Management for Startup photos, conducted on 29-08-2023



(3) WhatsApp x Meet - bbo-dwse-eu... x Three Days workshop by x Downloads x +

meet.google.com/bbo-dwse-euz

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Copy of Certificate provided to the participants

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Certificate of Participation

This is to certify that *Ashok B S* of *SJMIT Chitradurga* has attended online programme on “*Intellectual Property Rights and IP Management for startup*” organised by IQAC, IIC & Department of Mechanical Engineering, SJMIT on *29-08-2023*



Dr. N. Jagannatha
Coordinator IQAC
Prof. & Head, MED



Dr. P. B. Bharath
Principal

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Feedback and analysis

9/8/23, 11:25 AM

IPR Feedback 2023

Comments regarding the programme

22 responses

Nice

Nice program

Very nice

NICE

Very good

good

Good topic with examples for innovation

Very Informative Session, Thanks to HOD and organising team.

Very relevant and informative

Good informative Session

No

Informative programme

Gained relevent knowledge

No comments as such

Program was well organised & informative

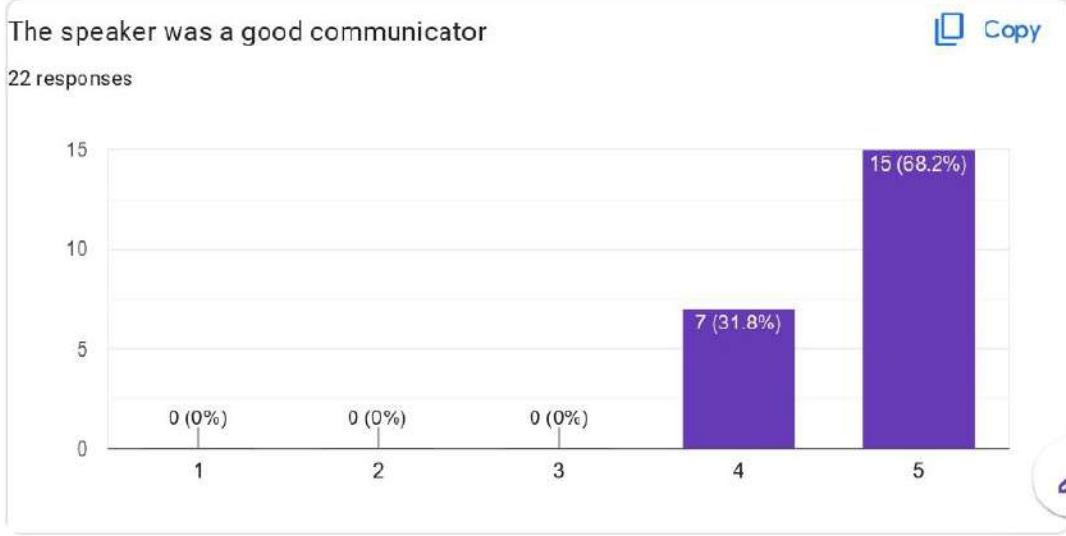
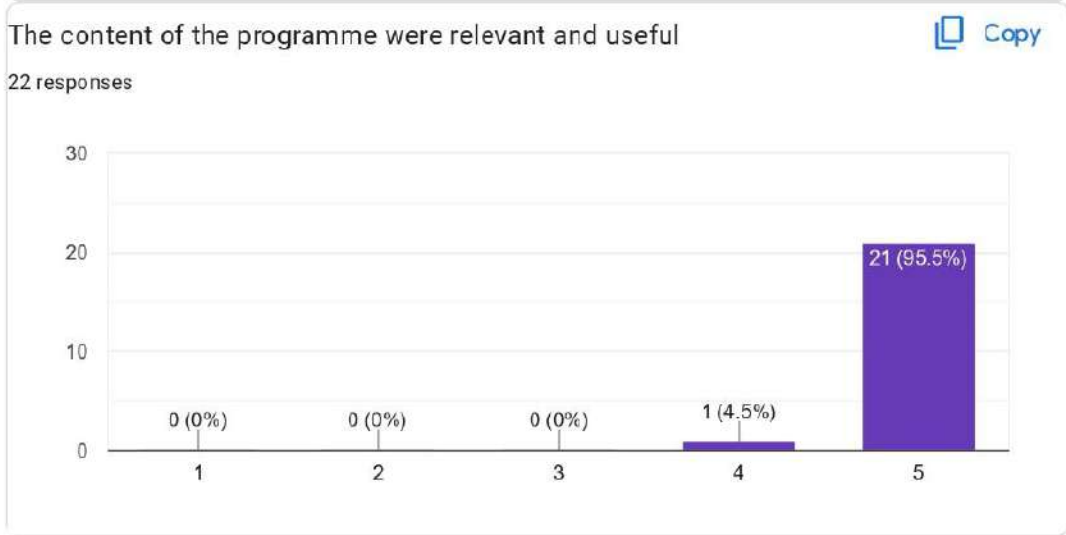
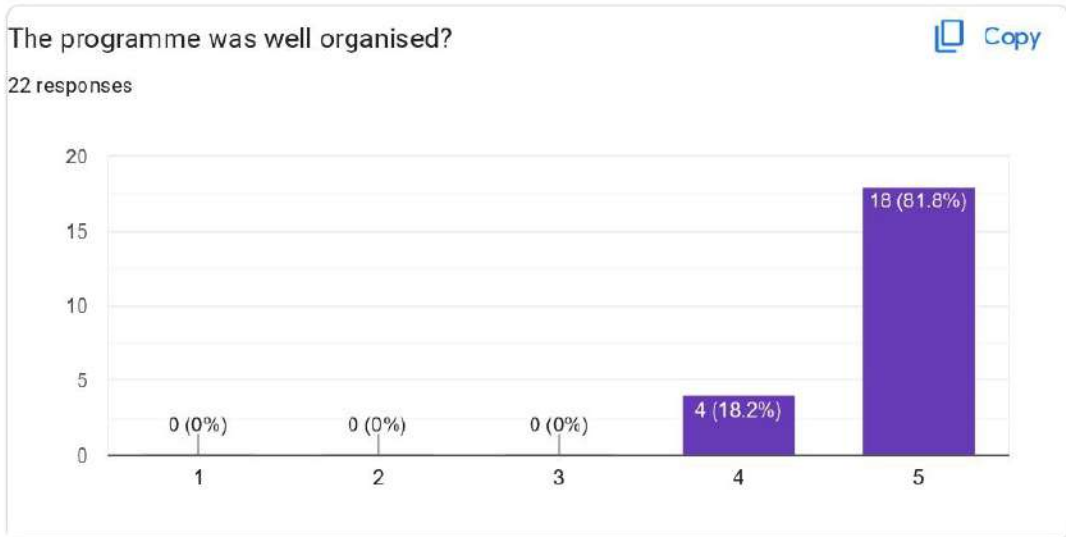
Program was very informative

Nice

Got to know the relevent information. Knowledge updated.

Excellent

Good



IPR Feedback 2023

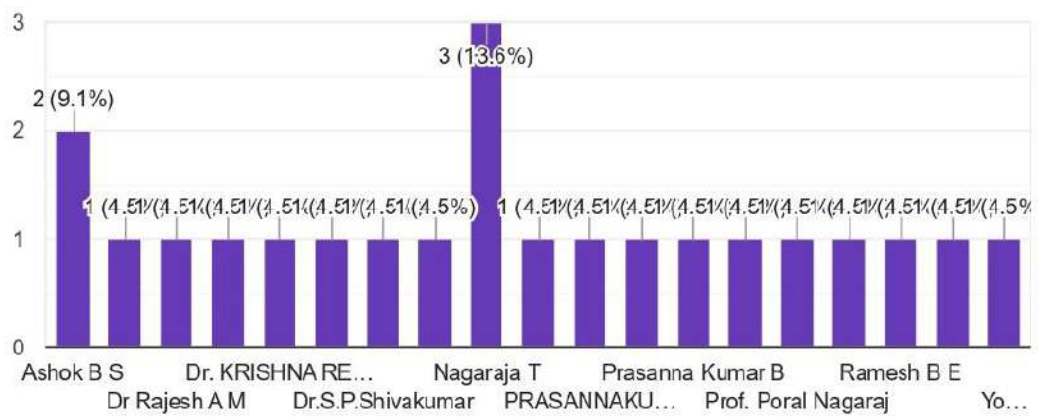
22 responses

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Name of the participant

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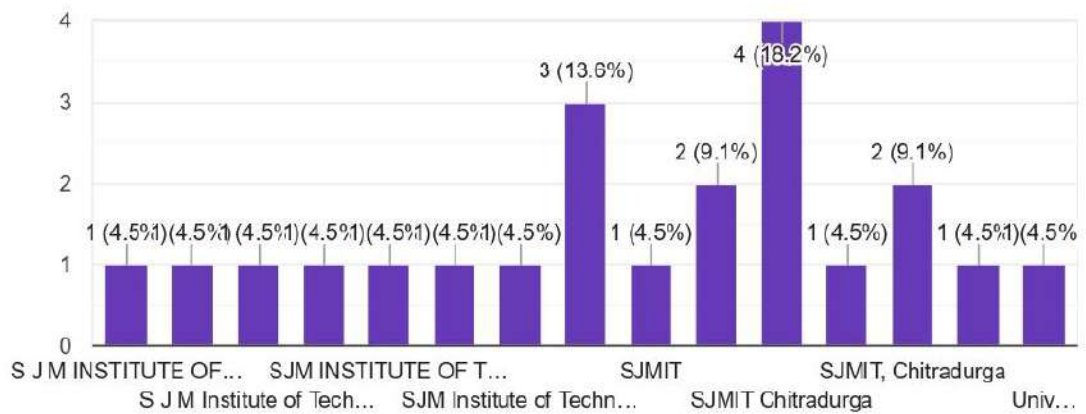
22 responses



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22 responses




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