

Ek Tareekh Ek Ghanta Ek Saath

Introduction

As a run up to Gandhi Jayanti, a unique call to action has been given by the Prime Minister to fellow citizens. On 105th episode of Mann Ki Baat, Prime Minister, appealed for 1 hour of shramdaan for swachhata at 10 am on 1st Oct by all citizens collectively will be a 'swachhanjali' to Bapu on the eve of his Jayanti. Speaking on Swachhata Hi Sevaabhiyan, he said, "A big event on cleanliness is going to be organized on the 1st of October i.e. Sunday at 10 am. You too should take out time and help in this campaign related to cleanliness. You can also join this cleanliness campaign in your street, or neighbourhood or at a park, river, lake or any other public place."



Pic 1: Pledge taken by Principal and faculties from different departments



Pic 2: Pledge taken by Students alongside with Principal and faculties

This mega cleanliness drive calls upon citizens from all walks of life to join in actual cleaning activities of public places like market spaces, railway tracks water bodiestourist locations, religious places etc. Every town, Gram Panchayat, all sectors of the Government like civil aviation, railways, information & technology etc, public institutions will be facilitating cleanliness events led by the citizens. NGO/ RWA/ Pvt. organization etc.

‘Ek Tareekh, Ek Ghanta, Ek Saath’ Campaign

An initiative by the PM to celebrate Gandhi Jayanti on 2nd October, 2023. ‘Ek Tareekh, Ek Ghanta, Ek Saath’ Campaign is a mega cleanliness drive under the ‘Swachhata Pakhwada- Swachhata Hi Seva’ 2023 campaign.



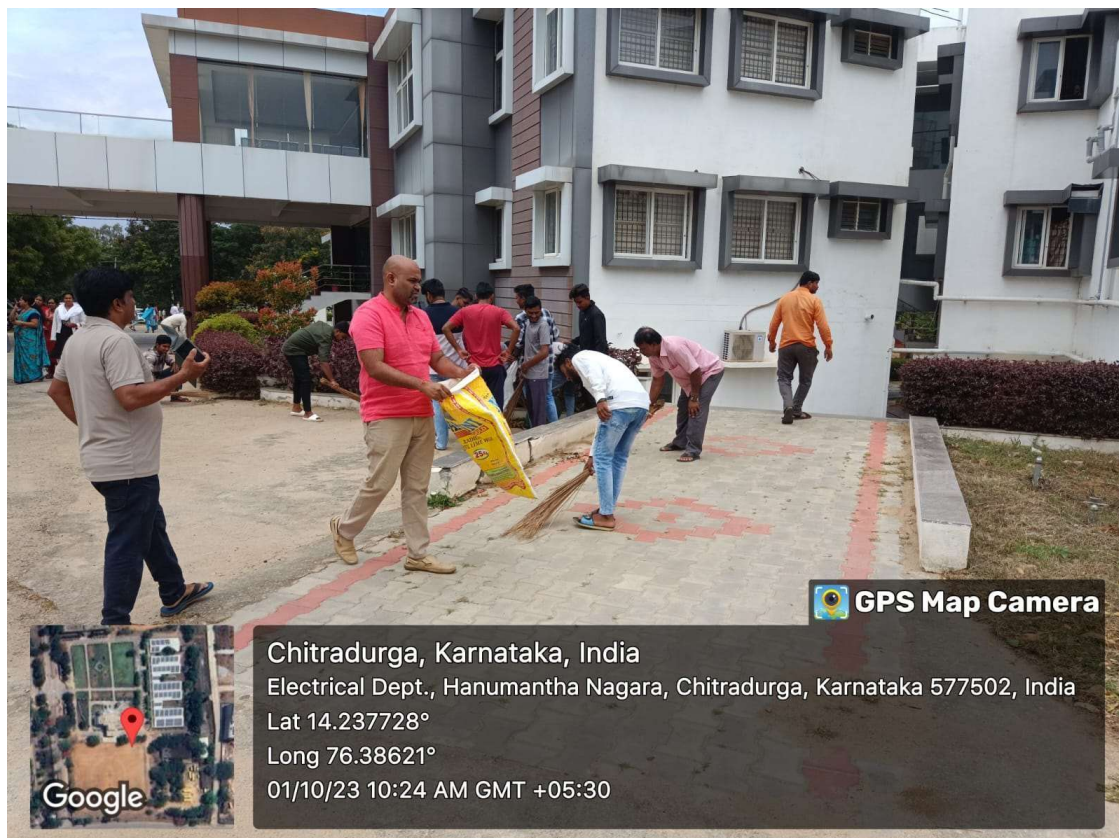
Pic 3: Cleaning drive in front of Mechanical Engineering Department

A major event for cleanliness is to be organised all around the Nation under the campaign encouraging people to dedicate their one hour of time and effort to contribute towards a meaningful and sustainable concept

Details:

- 1 hour of Shramdaan for Swachhata at 10 a.m. on 1st October 2023 by all citizens of the country.
 - Citizens get to participate in cleaning activities of public places like market spaces, railway tracks water bodies tourist locations, religious places, educational institutions etc.
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- Every town, Gram Panchayat, and sector of the government public institutions will be facilitating cleanliness events led by the citizens.
- This mega cleanliness drive will majorly cover the public spaces.
- A special and dedicated online portal is also enabled to help organizations to further organize different events.
- This event is also open for influencers and citizens to join this people's movement as Swachhata Ambassadors.
- Volunteers will have access to the necessary resources and materials for their chosen tasks in their respective regions.
- Participants have been asked to document their activities through photos and videos. They can upload them on the portal as their attendance.
- After the campaign, a virtual or in-person event will be conducted to celebrate the impact of collective efforts.



Pic 3: Cleaning in front of Electrical Engineering Department

The campaign aims to harness the power of collective action for a positive impact on society, bringing people together to make a difference in just one hour.

PROJECT OVERVIEW



Pic 4: Cleaning in front of Administrative Block

To spread the Swachhata message to the general public, S J M Institute of Technology , Chitradurga organized the cleanliness drive inside the college campus students who opted NSS along with the principal and college faculties participated. The Cleanliness drive and a rally was conducted in the SJMIT college campus, Chitradurga on the theme Swachhata Hi Seva 2023 Ek Tareekh Ek Ghanta Event on 01 October 2023 from 1000 to 1100 hrs. The students and faculties strived to reaffirm the commitment of all to make India clean and garbage free.

This campaign was mediated by NSS student and faculty co-ordinator Asst professor and HOD of Chemistry Department Dr Niranjana E Sir, in the presence of Principal Dr Bharath P.B Sir and the faculties of different departments. This campaign strived to keep the campus clean and teach students the importance of cleanliness in student and professional life.



The drive was also carried out in the different department campus and all the students and faculties contributed wholeheartedly in the ‘Garbage Free India’ mission. Through this cleanliness activity, the students learnt the importance of cleanliness of the surroundings and also valued the Dignity of Labour as it is a time to reaffirm ourselves to the cause of keeping our cities clean.

SL NO	NAME	SECTION
1.	SUJAN GOWDA G M	B
2.	PRAJWAL T M	B
3.	PRASHANTH K M	B
4.	YASHWANTH K	B
5.	PUNITH G S	B
6.	CHIRANJEEVI SAGAR	B
7.	RAGHAVENDRA DEVALE	B
8.	MOKSHITH M T	A
9.	MALLIKARJUN B M	A
