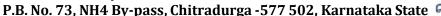
## SJM Vidyapeetha®



## S. J. M INSTITUTE OF TECHNOLOGY

(Affiliated to Visvesvaraya Technological University, Belagavi, Recognized by AICTE, New Delhi and Approved by Government of Karnataka)





# NATIONAL SERVICE SCHEME



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## DRUG FREE CAMPUS AND E-PLEDGE CAMPAIGN

"Say Yes to Life, No to Drugs"

Date: 20 Feb, 2024



#### **Introduction:**

Drug Free Campus and E-Pledge Campaign, titled "Say Yes to Life, No to Drugs," was organized by S J M INSTITUE OF TECHNOLOGY on 20 February, 2024 The Drug-Free Campus Initiative was launched with the aim of creating a safe and conducive environment for learning and personal development within our institution. This report provides an overview of the strategies implemented, activities conducted, and outcomes achieved during the campaign period.

### **Objectives:**

- 1. Raise awareness about the detrimental effects of drug abuse on individuals, academic performance, and campus community.
- 2. Implement preventive measures to deter drug use and trafficking within the campus premises.
- **3.** Provide support and resources for individuals struggling with substance abuse issues.





#### **Activities:**

- 1. **Educational Workshops:** A series of workshops were organized targeting students, faculty, and staff to educate them about the risks associated with drug abuse, signs of addiction, and available resources for help and support.
- 2. **Awareness Campaigns:** Poster campaigns, flyers, and digital signage were deployed across campus to disseminate information about the initiative and encourage a drug-free lifestyle.
- 3. **Community Engagement Events:** Events such as panel discussions, film screenings, and guest speaker sessions were conducted to engage the campus community in open dialogue about drug-related issues and prevention strategies.
- 4. **Policy Development:** Collaborated with relevant stakeholders to develop and enforce strict policies prohibiting drug use, possession, and distribution on campus grounds.
- 5. **Counselling and Support Services:** Enhanced access to counselling services, support groups, and rehabilitation programs for individuals struggling with substance abuse problems.

The fight against drug abuse and addiction is an ongoing battle that requires the collective effort of individuals, communities, and governments. One effective way to raise awareness and discourage drug use is through the use of anti-drug slogans. These short and impactful phrases are designed to convey powerful messages that resonate with people of all ages.



Shri Dharmendra Kumar Meena. IPS ,SP

Drug abuse has become the most common thing these days and many youth are destroying their lives by getting addicted to drugs. It's very important to sensitize our youth on the subject of drug abuse. They are ruining the lives of our youth and putting their future in a great darkness. The use of drugs is making their lives vulnerable and prone to destruction. Therefore, it becomes very important to raise awareness about it amongst our youth and prevent them from succumbing to it. The International Day against Drug Abuse and Illicit Trafficking is celebrated annually on June 26<sup>th</sup> it serves as a significant platform for raising awareness and addressing the critical issue of substance abuse. You can even prepare a speech on drug abuse and deliver it on various occasions and platforms

-Krishna Kumar H K Forensic Medicine Basweshwara Medical College Chitradurga



#### E pledge:

We realize that drug abuse is increasing in our country, especially among the youth and this is a matter of concern. We pledge that we will cooperate in stopping the drug abuse. We promise that we will not consume any harmful or illegal drugs in any way for any purpose.

We will create awareness about the ill effects of drug abuse by encouraging every person, especially the youth so that the youth of India can live drug free and they can become creative and important members of the society.

Today we pledge that we will stay away from drugs and live a healthy life.

#### **Procedure of taking E-Pledge:**









#### **Certificate of E Pledge:**



## **Pledge Took by SJMIT Students:**













#### **Outcomes:**

- **Increased Awareness:** The initiative effectively raised awareness about the risks and consequences of drug abuse, resulting in a greater understanding and recognition of the issue among students, faculty, and staff.
- **Behavioural Changes:** There was a noticeable shift in attitudes and behaviours towards drug use, with many individuals expressing a commitment to maintaining a drug-free campus environment.
- Policy Enforcement: The implementation of strict policies and regulations contributed to a
  decrease in drug-related incidents on campus, creating a safer and more secure learning
  environment.
  - **Support Network:** The availability of counselling and support services encouraged individuals struggling with substance abuse to seek help and access resources for recovery and rehabilitation.
- Community Collaboration: The initiative fostered collaboration and partnership among various campus stakeholders, including students, faculty, administration, and community organizations, in addressing drug-related challenges collectively.

#### **Conclusion:**

The Drug-Free Campus Initiative has made significant strides in promoting a culture of health, safety, and well-being within our institution. By raising awareness, implementing preventive measures, and providing support services, we have taken proactive steps towards creating a campus environment that is free from the harms of drug abuse. Moving forward, it is imperative to sustain the momentum of the initiative, continue collaborative efforts, and adapt strategies to address emerging challenges in maintaining a drug-free campus.

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