



SJM Vidyapeetha®
S J M INSTITUTE OF TECHNOLOGY
NH-4 Bypass, P.B.No:73, CHITRADURGA -577502, Karnataka



INSTITUTION'S INNOVATION COUNCIL (IIC)

Report

on

Business Model Canvas(BMC)





SJM VIDYAPEETHA®
S J M INSTITUTE OF TECHNOLOGY
Chitradurga
NH-4 Bypass, P.B.No:73, CHITRADURGA -577502,
NAAC Accredited



DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

In Association with IQAC & IIC



Internal
Quality
Assurance Cell



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**Organizing Session
On
Business Model Canvas(BMC)**

DATE:31/05/24

TIME:11:00AM

VENUE: EEE SEMINAR HALL

Resource Person

Mr.V.Rajesh

**Assistant Professor & Innovation Ambassador(IIC)
Dept.of Mechanical Engineering
Sri Sairam College of Engineering
Bangalore**

Dr.Bharath P B

**Principal & President-IIC
SJMIT**

Prof.Madhukumar D
Faculty Member-IIC

Dr.Kumaraswamy B G
Professor & Head

Dr.Krishnareddy K R
IIC Convener

Dr.Jagannatha N
IQAC Coordinator

BLK
30/05

Topic: *Business Model Canvas (BMC)*

Theme: To give broad idea about Business Model Canvas (BMC)

Objectives of the Event:

1. To encourage students for start-ups.
2. To brief students about Business Model.
3. To provide knowledge about the sources and procedure for Business.

Speaker: Mr.V.Rajesh, Assistant Professor & Innovation Ambassador(IIC), Dept.of Mechanical Engineering, Sri Sairam College of Engineering-Bangalore

Speaker Profile:

Mr.V.Rajesh was born on 20-SEP-1990. He graduated in Mechanical Engineering from the Apollo Engineering college, Anna University, Chennai, in 2012.

He completed his Master's Degree Computer Aided Design from SRM University, kattankulathur in 2014.

He has published Technical Papers in various journals, attended conferences, workshops, seminars and organized programmes.

He held other positions as coordinator in department and college level.

Life time SENIOR MEMBER in the INDIAN SOCIETY OF MECHANICAL ENGINEERS from DECEMBER 2015.

Associate Member in “THE INSTITUTION OF ENGINEERS (India)” from OCTOBER 2017

Brief Report of the Event:

The Department of Electrical and Electronics Engineering, SJM Institute of Technology has organised offline session on “Business Model Canvas (BMC)” in association with Institution’s innovation council (IIC) and IQAC. This report provides an overview of the Business Model Canvas (BMC) on the theme of to give broad idea about Business Model for Early-Stage Entrepreneurs. This theme emphasizes to encourage students for start-ups and to brief students about Business Model.

On 31st May 2024, " Business Model Canvas (BMC)" offline session was organized at S J M Institute of Technology, Chitradurga, Karnataka. The event lasted from 10:30 am. to 01:30 pm, where students and faculty actively participated.

The event started with a warm welcome to all the attendees by Prof.Madhukumar Davanagere, faculty member, IIC, and with an inaugural ceremony in the presence of the resource person, Mr.V.Rajesh, Assistant Professor & Innovation Ambassador(IIC), Dept.of Mechanical Engineering, Sri Sairam College of Engineering-Bangalore. Guest of Honour, Principal - Dr.Bharath P B, Dr.Kumarswamy B G, Prof.& Head, Department of Electrical and Electronics Engineering, Dr. Jagannath N, IQAC coordinator, Dr. Krishna Reddy K R, IIC Convener.

Later the session was taken over by the eminent resource person to deliver his speech on " Business Model Canvas (BMC)".



Session by Mr.V.Rajesh

Resource Person

The presentation is focused on encourage students for start-ups, to brief students about the Business models to provide knowledge about the sources and procedure.

Key areas of his discussion are:

- Business models
- Sources and procedure.

The presentation ended with a questions and answers session with the attendees. Prof. Madhukumar Davanagere, Faculty member, IIC, concluded the programme by delivering a vote of thanks.

Conclusion:

The " Business Model Canvas (BMC)" focused on the theme to give broad idea about Business Model for early-stage Entrepreneurs and aimed to inspire individuals. It highlighted the terms namely; Business Model, encourage students. The event has attracted a great response from the students. About 50 students and staff registered and successfully completed the event.

Participant's Details: [Attendance Sheet]

SJM Vidyapeetha®

SJ M INSTITUTE OF TECHNOLOGY, Chitradurga
Institution Innovation Council (IIC)
IIC Calendar Activity Q3-IIC6.0(AY2023-24)

Activity Name: "Business Model Canvas(BMC)"

DATE: 31.05.24

List of Participants Registered

| Sl. No. | Participant Name | Designation | | Branch | Phone No. | Signature |
|---------|----------------------|-------------|---------|--------|------------|--------------------|
| | | Student | Faculty | | | |
| 01 | Dr. KumaraSomy B | ✓ | | EEE | 861896448 | <i>[Signature]</i> |
| 02 | Sanjay Kumar.K | ✓ | | EEE | 9844871414 | <i>[Signature]</i> |
| 03 | Sudha.T | ✓ | | EEE | 9980992257 | <i>[Signature]</i> |
| 04 | Dr. Madhukasi | ✓ | | EEE | 986043188 | <i>[Signature]</i> |
| 05 | Noor Fatima | ✓ | | EEE | 8095862817 | <i>[Signature]</i> |
| 06 | Chandrashekar R.K | ✓ | | EEE | 9886054613 | <i>[Signature]</i> |
| 07 | Madhukumar. D | ✓ | | EEE | 810531177 | <i>[Signature]</i> |
| 08 | Kavya N.B | ✓ | | EEE | 8073322016 | <i>[Signature]</i> |
| 09 | Chandana. U | ✓ | | EEE | 8073634809 | <i>[Signature]</i> |
| 10 | Muskan. Z | ✓ | | EEE | 7019728409 | <i>[Signature]</i> |
| 11 | Chandana.L | ✓ | | EEE | 7795369943 | <i>[Signature]</i> |
| 12 | Sunil M.M | ✓ | | EEE | 9008585151 | <i>[Signature]</i> |
| 13 | Chaitra. H | ✓ | | EEE | 636304633 | <i>[Signature]</i> |
| 14 | Ankitha.S | ✓ | | EEE | 767695270 | <i>[Signature]</i> |
| 15 | Gowri Bangaru K.R | ✓ | | EEE | 886752182 | <i>[Signature]</i> |
| 16 | Romya. R | ✓ | | EEE | 9731056643 | <i>[Signature]</i> |
| 17 | Kesari malan. C | ✓ | | EEE | 6360721062 | <i>[Signature]</i> |
| 18 | Bharath. H.S | ✓ | | EEE | 636344402 | <i>[Signature]</i> |
| 19 | Kushal. M | ✓ | | EEE | 955000485 | <i>[Signature]</i> |
| 20 | T.R. Bhanu Prasad | ✓ | | EEE | 9686452675 | <i>[Signature]</i> |
| 21 | Rohan M.H | ✓ | | EEE | 808811052 | <i>[Signature]</i> |
| 22 | M. Anshu | ✓ | | EEE | 8088511557 | <i>[Signature]</i> |
| 23 | Malashwari Channiker | ✓ | | EEE | 8494836520 | <i>[Signature]</i> |
| 24 | Chethan Kumar HR | ✓ | | EEE | 7676854270 | <i>[Signature]</i> |
| 25 | Sudheer. T | ✓ | | EEE | 9355394282 | <i>[Signature]</i> |

| | | | | | | |
|----|------------------------|---|--|-----|------------|--------------------|
| 26 | Nandishtha .M | ✓ | | EEE | 9108005000 | <i>[Signature]</i> |
| 27 | MANOJ. P | ✓ | | EEE | 8105714994 | <i>[Signature]</i> |
| 28 | HANNAREDDY R.H. | ✓ | | EEE | 701948282 | <i>[Signature]</i> |
| 29 | Shashank .V | ✓ | | EEE | 9448293401 | <i>[Signature]</i> |
| 30 | Abhishek H BalappaNava | ✓ | | EEE | 7483347546 | <i>[Signature]</i> |
| 31 | Venkatesh | ✓ | | EEE | 72043514 | <i>[Signature]</i> |
| 32 | Ajay. K | ✓ | | EEE | 6363997355 | <i>[Signature]</i> |
| 33 | Bhavana. S | ✓ | | EEE | 6364226456 | <i>[Signature]</i> |
| 34 | Vishwas. M | ✓ | | EEE | 8548803335 | <i>[Signature]</i> |
| 35 | Yanesh. M | ✓ | | EEE | 6360092925 | <i>[Signature]</i> |
| 36 | Ajay M.M | ✓ | | EEE | 8867330377 | <i>[Signature]</i> |
| 37 | Nirmittha H.N | ✓ | | EEE | 8867476991 | <i>[Signature]</i> |
| 38 | Pooja. P | ✓ | | EEE | 6362063304 | <i>[Signature]</i> |
| 39 | Meghana. CT | ✓ | | EEE | 9886410840 | <i>[Signature]</i> |
| 40 | Hannain Raj. M | ✓ | | EEE | 989665786 | <i>[Signature]</i> |
| 41 | Niveditha. S | ✓ | | EEE | 8884681192 | <i>[Signature]</i> |
| 42 | R. RAJU | ✓ | | EEE | 779526099 | <i>[Signature]</i> |
| 43 | Niraj. K | ✓ | | EEE | 935574490 | <i>[Signature]</i> |
| 44 | Chaitanya. K | ✓ | | EEE | 843179888 | <i>[Signature]</i> |
| 45 | Sonjay. P.V. | ✓ | | EEE | 8123066016 | <i>[Signature]</i> |
| 46 | Srinan. H | ✓ | | EEE | 741232554 | <i>[Signature]</i> |
| 47 | Manikanta. N | ✓ | | EEE | 9019143700 | <i>[Signature]</i> |
| 48 | Karthika. S | ✓ | | EEE | 4090809000 | <i>[Signature]</i> |
| 49 | Vinitha. B | ✓ | | EEE | 7676035563 | <i>[Signature]</i> |
| 50 | Meghana. P.V. | ✓ | | EEE | 7975136691 | <i>[Signature]</i> |

[Signature]
Head of the Dept.
Electrical & Electronics Engg.
S.J.M.I.T. Chitradurga-577 502

Photographs of the Event:



Electrical Dept., Hanumantha Nagara, Chitradurga, Karnataka 577502, India

Chitradurga
Karnataka
India

31°C
88°F

2024-05-31(Fri) 10:36(AM)

Inauguration



Electrical Dept., Hanumantha Nagara, Chitradurga, Karnataka 577502, India

Chitradurga
Karnataka
India

31°C
88°F

2024-05-31(Fri) 10:40(AM)

Speech by Principal



Electrical Dept., Hanumantha Nagara, Chitradurga, Karnataka 577502, India

Chitradurga
Karnataka
India

31°C
88°F

2024-05-31(Fri) 10:39(AM)

Students & Faculty Members



Students in Discussion



Electrical Dept., Hanumantha Nagara, Chitradurga, Karnataka 577502, India

Chitradurga
Karnataka
India

35°C
95°F

2024-05-31(Fri) 02:06(PM)

Group Photo

Key Outcome:

1. It successfully raised awareness among individuals about the Business Model
2. It motivated individuals.

These outcomes of the “Business Model Canvas (BMC)” demonstrate the transformative impact and inspiring students.

Feedback:



Student Feedback

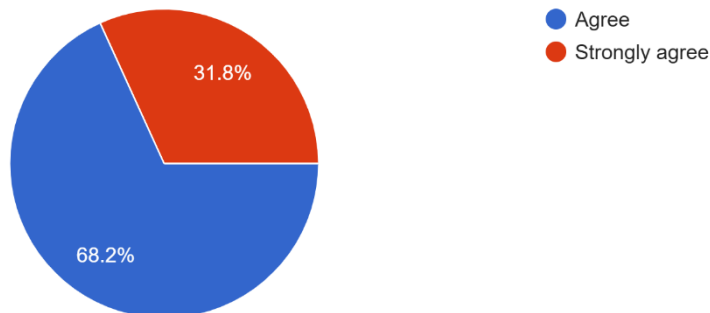


Student Feedback

The participants expressed that session on Business Model Canvas (BMC) was very informative and many of them got idea how they can get in future. They were satisfied and expressed that more of such sessions should be organized in future.

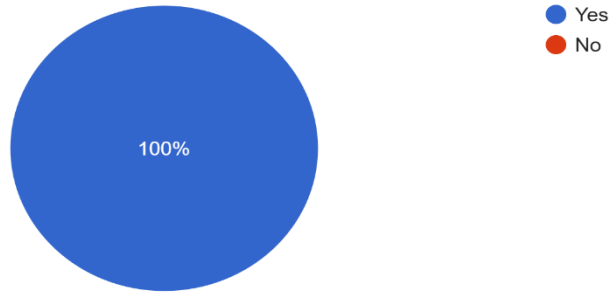
1.How relevant was the topics discussed and beneficial to participants

22 responses



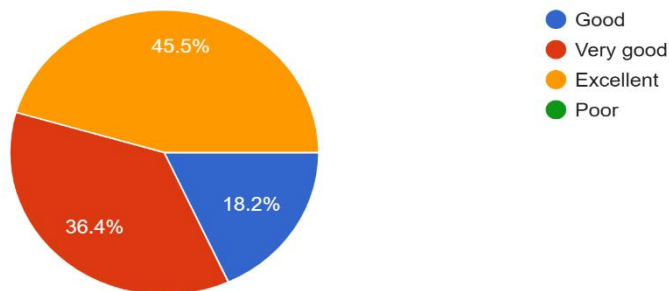
2. Did the session inspire you for innovative ideas

22 responses



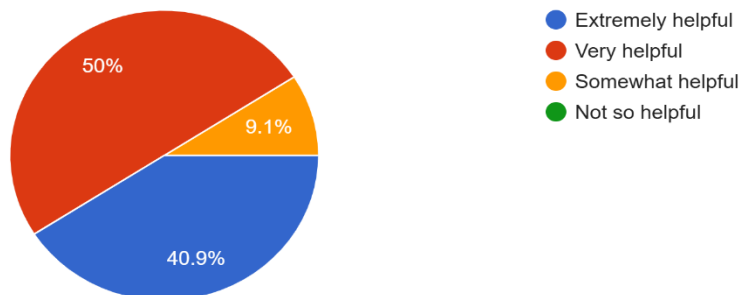
3. How interesting this session was for you

22 responses



4. How much this session was useful from the knowledge and information point of view

22 responses



5. How would you rate the Overall impact of the motivational session

22 responses

