

S J M INSTITUTE OF TECHNOLOGY



(Recognized by AICTE, New Delhi and Affiliated to Visvesvaraya Technological University, Belagavi) NH-4 Bypass, P.B. No:73, CHITRADURGA -577502, Karnataka State

INSTITUTION'S INNOVATION COUNCIL (IIC)



Activity report on

INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DEVELOPMENT









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(Recognized by AICTE, New Delhi and Affiliated to Visvesvaraya Technological University, Belagavi) NH-4 Bypass, P.B. No:73, CHITRADURGA -577502, Karnataka State

Accredited by NAAC with B+ grade

In Association with IQAC, IIC, Department of Mechanical Engineering and KSCST



Internal Quality Assurance Cell



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Organizing a webinar on

Intellectual Property Rights and Entrepreneurship Development

Resource Person

Mr. Nagarjun M.G

Project Associate KSCST, Bengaluru

Dr. Bharath P.B.

Principal

Prof. Nagaraj T IPR Cell-Coordinator Dr. Krishnareddy K R **IIC Convener**

Dr. Jagannatha N **IQAC** Coordinator, Professor and Head

All are cordially Invited

Date 28-11-2023

Time 11.30am

Venue: Mechanical Engg. seminar hall

Joining link: https://meet.google.com/bot-abqh-hwh

Topic: Topic: Webinar on "Intellectual property rights (IPR) and entrepreneurship development".

Theme: IPR

Objectives of the workshop:

1. To create awareness about IPRs, especially patents and copy rights etc., amongst participants and Entrepreneurship Development (for faculty members and students)

2. To provide a platform where experts, academicians, delegates as well as participants interact and exchange their ideas and knowledge pertaining to the emerging issues and challenges in the field of IPR.

3. Guide researchers/inventors in respect of patenting their inventions & to provide insight into practical applications of IP such as patent drafting.

Resource Person:

Mr.Nagarajun M.G Project associate Patent information Centre, Karnataka state council for Science and Technology (KSCST) Bangalore.

About the resource person:

Mr.Nagarajun M.Ghas obtained his bachelor degree Mechanical engineering from K S Institute of Technology Bangalore, and Master degree from Siddaganga Institute of Technology Tumkur Karnataka. He was worked in BEML KGF and Saferi designs private limited Bangalore. He delivered various lecturer sessions in FDP and workshops in the area of IPR and Biofuels in various colleges. He coordinated Bioenergy research and demonstration centers, Students project program, Technology innovation support center –WIPO of KSCST

Venue: Online mode (Google meet link-bot-abqh-hwh)

Date & Time: 29.08.2023, 11.30 AM - 01PM

Brief Report of the Event:

Introduction:

The SJM Institute of Technology organized a webinar on "Intellectual Property Rights (IPR) and Entrepreneurship Development" on 28/11/2023 by IPR Cell in association with Institution's Innovation Council and Internal Quality Assurance cell to educate students, faculty, and aspiring entrepreneurs about the significance of protecting intellectual property in the field of engineering.

Details of points covered in the webinar:

The webinar commenced with welcoming Management authorities, Principal, Heads of various departments, faculties and the virtual gathering by Prof. Nagaraj T, who gives the Overview of the significance of IPR in engineering and entrepreneurship.

Dr. Bharath P B Principal stressed the need of IPR in the present days to hold our rights on our inventions and innovations in the present days which can help the innovators to shape their career as successful entrepreneur, in his speech. Prof. and Head and IQAC Coordinator, Dr. Jagannatha N highlighted the students to take up innovative methods in entrepreneurial activities.

The resource person given the details of what is IPR, why it should be protected, Indian scenario of Intellectual property system, the offices of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Also emphasis has been given on the process of filing the Patent application, Copyright application, Trademark application, and the roles and responsibility of entrepreneurs.

The webinar witnessed active participation from students, faculty members, and industry professionals. Participants appreciated the diverse range of topics covered and found the practical insights shared by industry experts particularly valuable. About 129 participants including faculties and students were participated in the program.

Prof. Nagaraj T made the vote of thanks to speaker Mr.Nagarajun M.G Project associate Patent information Centre, Karnataka state council for Science and Technology (KSCST) Bangalore.Honorable Principal Dr. Bharath P B, IQAC Coordinator, Prof. and Head Dr. Jagannatha N, IIC Convener Dr. Krishnareddy K R, all the Faculty members and Participants as well the technical staff of the institute.

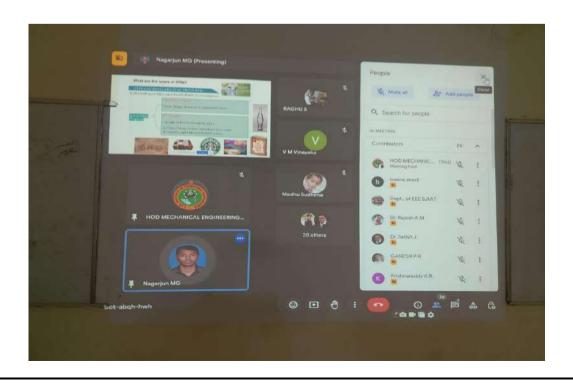
Conclusion:

The Webinar is contributing to the college's mission of fostering innovation and entrepreneurship among its students. The event served as a platform for knowledge exchange and networking, reinforcing the importance of IPR in engineering and its role in shaping the future of technology-driven ventures.

Online program on 'INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DEVELOPMENT was conducted on 28/11/2023













SJ M INSTITUTE OF TECHNOLOGY, Chitradurga <u>Institution Innovation Council (IIC)</u> <u>IIC Calendar activity Q1-IIC6.0(AY2023-24)</u>

Activity name: Intellectual Property Rights and Entrepreneurship Development

Resource person: Mr. Nagarjun M.G. Project Associate, Karnataka State Council for Science and Technology, Bengaluru

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SJ M INSTITUTE OF TECHNOLOGY, Chitradurga Institution Innovation Council (IIC) IIC Calendar activity Q1-IIC6.0(AY2023-24)

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Resource person: Mr. Nagarjun M.G. Project Associate, Karnataka State Council for Science and Technology, Bengaluru

List of Participants registered: E & C. Deponment

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SJ M INSTITUTE OF TECHNOLOGY, Chitradurga Institution Innovation Council (IIC)

HC Calendar activity Q1-HC6.0(AY2023-24) Date: 28:11-23

Activity name: Intellectual Property Rights and Entrepreneurship Development

Resource person: Mr. Nagarjun M.G. Project Associate, Karnataka State Council for Science and Technology, Bengaluru

List of Participants registered: Mechanical Enge

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List of Participants registered:

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Outcome of the Webinar:

The participants gained knowledge on

- 1. Types of IPR and their Importance.
- 2. Focus and mandate of each IPR.
- 3. Patents: What are Patents, patent for technical invention, process of patent protection, parts of a patent application, aspects relating to relating conducting patent search, preparing patent applications, etc.
- 4. Trademark and Copyrights: What are Trademark and Copyrights, how they are protected for brands, logos. Care to be taken during Transfer of Rights, Process of Protection in India and international level.
- 5. The roles and responsibility of entrepreneurs.