

SJM Vidyapeetha® S J M INSTITUTE OF TECHNOLOGY NH-4 Bypass, P.B.No:73, CHITRADURGA -577502, Karnataka



# **INSTITUTION'S INNOVATION COUNCIL (IIC)**

## **Overall Report**

on

# "Expert Talk on Entrepreneurial Skill Development and Startup"



Organized by

# **Department of CIVIL ENGINEERING**

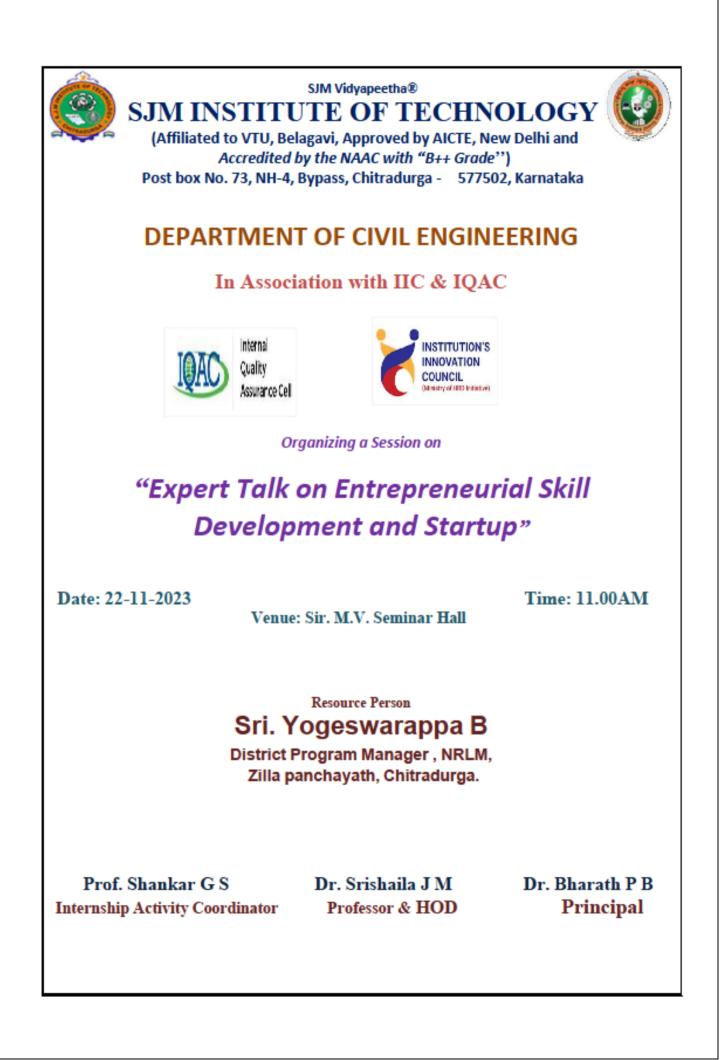
In Association with

# IIC & IQAC

Date: 22-11-2023

**Time: 11.00AM** 

Venue: Sir.M.V Seminar Hall



## Topic: Session on "Expert Talk on Entrepreneurial Skill Development and Startup"

Theme: Cultivating Entrepreneurial Excellence: Nurturing Skills for Startup success.

### **Objectives of the Event:**

- 1. To inspire and motivate students to explore entrepreneurship as a viable career option
- 2. To provide insights into entrepreneurial skill development.
- 3. To provide students with insights into current industry trends and market demands.
- 4. To instill an entrepreneurial mindset among students.
- 5. To create awareness about the support systems available for aspiring entrepreneurs

# Speaker: Sri.Yogeswarappa B, District Program Manager, NRLM, Zillapanchayath, Chitradurga.

### Speaker Profile:

Yogeswarappa B has MA in Sociology & Post Graduation Diploma in Human Resource Management (PGDHRM). He is the District Program Manager in NRLM Zilla Panchayath, Chitradurga.

#### **Brief Report of the Event:**

#### Introduction:

The Civil Engineering Department hosted an insightful "*Expert Talk on Entrepreneurial Skill Development and Startup*" in association with Institution's Innovation Council (IIC), and IQAC, with the primary aim of providing participants with valuable insights into the world of entrepreneurship, fostering a spirit of innovation and encouraging the development of essential skills required for startup success. The event attracted a diverse audience of engineering students and Faculties.

#### Highlights of the Session:

On  $22^{nd}$  November 2023, the session commenced with a warm welcome by the by Prof. Anusha V , Faculty member, IIC, followed by an inaugural address by the Innovation cell Coordinator Prof. Shankar G S. The importance of fostering innovation and entrepreneurship in the engineering field was emphasized. The event lasted from 11:00 a.m. to 1:15 p.m., where students and faculty actively participated.

Guest of Honour, Mr. Yogeswarappa B, District Program Manger in NRLM Zilla Panchayath, Chitradurga, Principal - Dr.Bharath P B., Dr. Srishaila J M , Prof.& Head, Department of Civil Engineering, Dr. Krishna Reddy, IIC Convener were present in the session. Later, the session was taken over by the eminent resource person and Chief Guest of the event, Mr. Yogeswarappa B, to deliver his speech on "Entrepreneurial Skill Development and Startup".

A distinguished speaker Sri Yogeswarappa B, brought a wealth of experience and knowledge to share with the aspiring engineers and future entrepreneurs in the audience. The speaker emphasized the need for a resilient mindset and a passion for creating positive change through innovative ideas. He highlights the role of educational institutions in fostering an environment that nurtures creativity and risk-taking.

The session explored methods for identifying opportunities in the market and the importance of staying abreast of technological advancements. And he shared strategies for recognizing gaps in the market and converting challenges into business opportunities. The speaker highlighted that a graduates equipped with Entrepreneurial diverse skill set, such as effective communication, creativity, problem-solving, risk-taking abilities and adaptability, to navigate the challenges of the modern business environment, contributing to the growth of startups and fostering innovation. Further he presented relevant case studies of successful startups, illustrating the various paths to success and the lessons learned from failures. These real-world examples provided valuable insights into the complexities of entrepreneurship and strategies for overcoming obstacles.

The presentation ended with a questions and answers session with the attendees and Prof. Shankar G S, Faculty member, IIC, concluded the program by delivering a vote of thanks. About 68 students and faculty successfully attended the event.

#### **Conclusion:**

The session on "Expert Talk on Entrepreneurial Skill Development and Startup" was a great success. It served as a catalyst for inspiring and educating participants about the exciting world of entrepreneurship. The event successfully conveyed the importance of fostering an entrepreneurial mindset, acquiring essential skills, and navigating the challenges inherent in startup ventures. It is hoped that the knowledge gained from this session will empower participants to pursue their entrepreneurial aspiration to contribute not only to their personal growth but also to the overall economic development of the nation. Continuous efforts in refining and expanding these initiatives will undoubtedly nurture the spirit of innovation and entrepreneurship among engineering students and faculties.

The organizers extend their gratitude to the speaker, organizers, and participants for making this event a meaningful and enlightening experience.

### Participant's Details: [Attendance Sheet]

## S J M Institute of Technology, Chitradurga Department of Civil Engineering

# EXPERT TALK ON ENTREPRENEURIAL SKILL DEVELOPMENT AND STARTUP"

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3	4SM20CV003	Annapurna V S	
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62	4SM21CV422	Suman L	Suman-L
63	4SM21CV423	Veeresh S	Vusilla
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### **Photographs of the Event:**







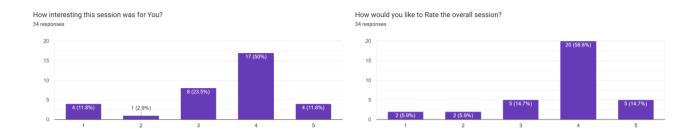


### **Key Outcome:**

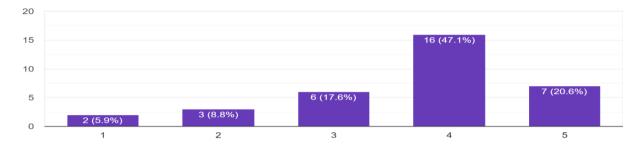
- 1. Motivates the students to choose entrepreneurship as a viable career option
- 2. Participants understanding the critical role of entrepreneurial skills in the rapidly changing business landscape.
- 3. Attendees learned the significance of government support in creating a conducive environment for startups.
- 4. The session sparked a keen interest in entrepreneurship among engineering students and faculties.

These outcomes of the session on "Expert Talk on Entrepreneurial Skill Development and Startup encompassing curriculum refinement, mentorship, ecosystem creation, industry collaboration, and a commitment to lifelong learning.

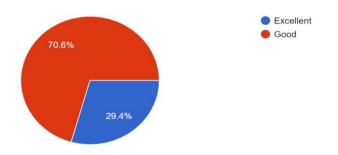
### Feedback and analysis: https://docs.google.com/forms/d/e/1FAIpQLSeMP\_zKGAqiamOO9ObuJqrfBK1hg6\_EXf8\_8LfRqgPCI-QiQ/viewform?usp=sf\_link



How much this session was useful from the knowledge and information point of view? <sup>34</sup> responses



What is your opinion about the speaker? <sup>34</sup> responses



Overall effectiveness of the session inspires you to consider Entrepreneurship as a potential career path

34 responses

