



SJM Vidyapeetha®

SJM INSTITUTE OF TECHNOLOGY
NH-4Bypass,P.B.No:73,CHITRADURGA-577502, Karnataka.

INSTITUTION'S INNOVATION COUNCIL (IIC)

Overall Report

on the

***“My Story – Motivational Session by Successful
Entrepreneur”***



SJM Vidyapeetha(R.)

SJM INSTITUTE OF TECHNOLOGY



"Accredited by NAAC with ' B++ ' grade"

(Recognized by AICTE, New Delhi and Affiliated to Visvesvaraya Technological University, Belagavi)

NH-4 Bypass, P.B.No:73, CHITRADURGA -577502, Karnataka State

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

In association with

IIC & IQAC

Take immense pleasure to cordially invite you to the program of

“My Story - Motivational Session by Successful Entrepreneur / Start- Up Founder”

Resource Person

Mr. Kumar M D

Founder, CEO, Nora Agrotech, Chitradurga

Dr. Bharath P B

Principal

COORDINATORS

Prof. Ramesh BE

Prof. Kumarswamy H

IIC CONVENER

Dr. Krishnareddy K R

HOD

Prof. Poral Nagraj

Venue : EDUSAT Room

Date: 23.08.2023

Time : 10.00AM



Topic: My Story – Motivational Session by Successful Entrepreneur

Theme: How to come up with a great business ideas and deal with challenges

Objectives of the Event:

1. To inspire students by presenting a real-life success story of a successful entrepreneur.
2. To introduce students to the concept of innovation and its significance in entrepreneurship and various engineering disciplines.
3. To encourage students to consider entrepreneurship as a viable career path, showcasing that it is possible to build a successful business from the ground
4. To show that challenges are an integral part of any journey, and they can be overcome with the right mindset and strategies
5. To inspire students to think creatively and explore new ideas beyond traditional approaches
6. To encourage students to believe in their potential to create a positive impact on society

Speaker:

Sri M D Kumar Founder, CEO, Nora Agrotech, Chitradurga

Speaker Profile:

He has completed his post graduation in Botany (M.Sc.) and M.Phil in Agronomy in 2004 at GKVK, Bangalore, and worked as a Research associate in IIT (2006). In the year 2016, he has established a start-up company Nora Agrotech at Chitradurga, Karnataka.

Brief report of the event:

The Department of Computer Science & Engineering, SJM Institute of Technology has organized a session titled “My Story – Motivational Session by Successful Entrepreneur” in association with Institution’s Innovation Council (IIC) and IQAC, featuring a renowned and successful entrepreneur who shared their journey, challenges, and insights. The session aimed to inspire and empower students by showcasing a real-life success story and providing valuable lessons that can be applied to their own career paths.

On 23rd August 2023, "My Story – Motivational Session by Successful Entrepreneur" was held at SJM Institute of Technology, Chitradurga, Karnataka. The event lasted from 10:00 a.m. to 12:15 p.m., where students and faculty actively participated in the session enthusiastically and were asked to interact about current entrepreneurship difficulties and how to overcome those difficulties.

The event started with a warm welcome to all the attendees by Prof. Ramesh B E, Start-up coordinator, and with an inaugural ceremony in the presence of the Chief Guest, Sri M D Kumar CEO, Nora Agrotech, Chitradurga, Dr. Krishna Reddy K R, IIC Convener, Dr. Aravinda T.V., Incharge HOD, and Prof. Kumaraswamy H, Program Coordinator.

After the end of the introduction session, Prof Ramesh B E, gave an opening remark about the importance of the entrepreneurship. He suggested the students to take up the responsibilities and try to start their own start-ups.

Later, the session was taken over by the eminent resource person and Chief Guest of the event, Sri M D Kumar, to deliver his speech.



The entrepreneur began by recounting their personal journey, starting from their background, upbringing, and early aspirations. They shared the challenges they faced and how they navigated through them, emphasizing the importance of perseverance and determination.

The entrepreneur elaborated on the various challenges encountered during their entrepreneurial journey. From financial constraints to market uncertainties, they highlighted how each obstacle was an opportunity to learn and grow. They emphasized that setbacks are part of the process and encouraged students to view them as stepping stones rather than roadblocks.

The entrepreneur spoke about the significance of having a clear vision for one's endeavors. In the rapidly evolving world of technology, the entrepreneur stressed the importance of innovation and adaptability. The entrepreneur emphasized the role of networking in their journey. Addressing the fear of failure, the entrepreneur highlighted the need to take calculated risks. They shared strategies they used to manage their time effectively, prioritize tasks, and ensure personal well-being amidst professional commitments.

The session concluded with a discussion on the importance of giving back to the community. The entrepreneur spoke about their philanthropic initiatives and how they believe in using their success to make a positive impact on society.

Key areas of his discussion are:

- The challenges and rewards of being an entrepreneur
- How to overcome obstacles and setbacks
- How to build a successful team
- How to raise capital and grow your business
- How to learn from your mistakes
- How to give back to your community

The presentation ended with a small questions and answer session with the attendees. Nagashree, Student 4th Semester ,CSE, concluded the program by delivering a vote of thanks.

Conclusion:

The motivational session by the successful entrepreneur provided engineering students with a real-world perspective on the journey to success. By sharing their story, challenges, and insights, the entrepreneur inspired the students to pursue their dreams with determination, resilience, and a commitment to continuous learning and growth.

The speaker motivated the audience to take action and start their own businesses. They could share their own story of how they overcame challenges and achieved success.

The event has attracted a great response from the students. About 70 students and staff registered and successfully attended the event.

SJ M INSTITUTE OF TECHNOLOGY, Chitradurga

Institution Innovation Council (IIC)Self driven activity Q4-IIC5.0(Ay2022-23)

Activity name: My Story – Motivational Session by Successful Entrepreneur /
Startup Founder

List of Participants registered

Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
01	Vinayaka V M	Faculty	CSE	9164263260	
02	Shruthi. M.K.	Faculty	CSE	9611408465	
03	Basanth Kumar	Faculty	CSE	9481417654	
04	Lekhana. G.T	Student	CSE	7411309856	
05	Nagabhar Shastri. S.K	Student	CSE	8817094715	
06	Deepthi. D	Student	CSE	8867215290	
07	Tejashwini S Teppi	Student	CSE	9611869314	
08	Syeda Sumiya Begum	Student	CSE	9148136992	
09	Tasmiya Khanum D	Student	CSE	7019578818	
10	Rakshitha. P	Student	CSE	8792855255	
11	Kaushik R.P.	Student	CSE	8095381741	
12	Ankitha G M	Student	CSE	8431653513	
13	Prayanka. P.V.	Student	CSE	8197781819	
14	Nithina. G.	Student	CSE	9353387766	
15	Shreya MK	Student	CSE	9353281565	
16	Shalini. P	Student	CSE	9742068654	
17	Pragna. B.N	Student	CSE	9897413164	
18	Shreya. M.	Student	CSE	8867036369	
19	Aishwarya H.T	Student	CSE	8431608492	
20	Veishnavi. K. P	Student	CSE	7406742294	
21	Firdose Fathima	Student	CSE	8867034005	
22	S. Ruchitha	Student	CSE	8050898176	
23	G. Shreya	Student	CSE	6360512890	
24	Anusha. C	Student	CSE	8660259275	
25	Bhushika. M.	Student	CSE	9663959304	

K.R. 1
IIC Convener, SS MIT

Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
26	Pavitra .D	Student	CSE	6362348649	
27	Banjana .M.S	student	CSE	8095309975	
28	Sakshi A M	Student	CSE	8431650440	
29	Srushti Ragi.c	Student	CSE	8088038030	
30	Shifa . B.S	Student	CSE	6361430054	
31	Sandhya kani.A	Student	CSE	7259812508	
32	Rakshitha.M	Student	CSE	7019862621	
33	Bhumika .c	student	CSE	7204771305	
34	Thanushree .M	student	CSE	6362479115	
35	Bushma Patel M	Student	CSE	8618986231	
36	Rakshitha CU	Student	CSE	8904535295	
37	Harshitha M	Student	CSE	6363642988	
38	Alekh M	Student	CSE	9538336729	
39	Vignesh . L.V	Student	CSE	7892939971	
40	Suikanya .R	student	CSE	6360944300	
41	VARUN .M.B.	Student	CSE	6361777293	
42	Karthik K.G	Student	CSE	9591773223	
43	Prajwal .N	Student	CSE	9907405899	
44	Ranganatha .S	Student	CSE	9019368681	
45	Prajwal .K.N	Student	CSE	6363687206	
46	Purnith .G.S	Student	CSE	9535489729	
47	prashanth K.M.	Student	CSE	8861415386	
48	Manoj .M	Student	CSE	9353863588	
49	Sujon Gowdoo .M	Student	CSE	6360992907	
50	Veshwarnath Kampli	student	CSE	7204993959	
51	manoj .R.N	Student	CSE	9019564330	
52	Prajwal T.M	Student	CSE	8861830668	
53	Pratham .G .	Student	CSE	9793563924	
54	VASHAS .Mh	Student	CSE	9762952503	
55	Chiranjeev	Student	CSE	6360170945	
56	Siddh . S.	Student	CSE	7975356283	
57	Vinay Kumar .S	Student	CSE	7892939971	

K.R. 2
TIC Convener, SS MIT

Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
58	MADHUSUDANA, P.B	Student	C&E	9019816405	Madhu
59	LIKITH . S	Student	C&E	8792728950	Likith
60	Harsha . S	Student	C&E	6362502149	Harsha
61	Haralith . K . S	Student	C&E	9980028701	Haralith
62	Mallikarjun B.R	Student	C&E	734973179	Mallikarjun
63	Nandesh . S . Mysore Hatti	Student	C&E	9027716924	Nandesh
64	Dashwan b. L	Student	C&E	8088267911	Dashwan
65	Nagasaurabh . N . S	Student	C&E	6361791820	Nagasaurabh
66	Ramesh . B . E	Asst. Prof.	C&E	9448566021	Ramesh
67	Dr. Krishna reddy K.R	Professor	C&E	9964347741	Dr. Krishna reddy
68	Dr. Aravinda . TV	Professor	C&E	9083772638	Dr. Aravinda
69	Gurumurthy . K	Staff	C&E	9945764152	Gurumurthy
70	Veerendra Vinay	Staff	C&E	9620561039	Veerendra

K.R. L
 IEC Convener, SSMTS

Dr. Aravinda
 HOD
 Department Of Computer Science
 SSMTS

Photographs of the event:







Key outcomes of the “My Story – Motivational Session by Successful Entrepreneur”:

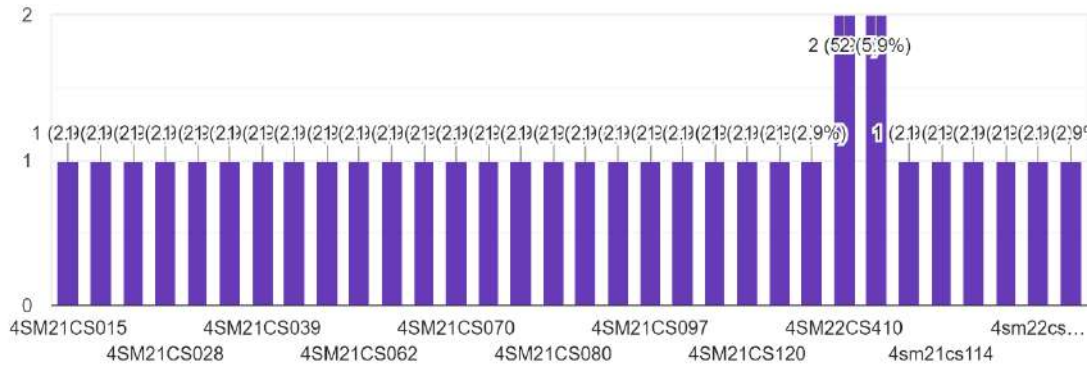
1. Calculated risks are essential for personal and professional growth
2. Having a clear vision and purpose to navigate through challenges
3. Embracing failures and setbacks as opportunities for growth
4. Prioritizing work-life balance for overall well-being
5. Building meaningful relationships for support and learning
6. Using success to contribute positively to the community

These outcomes of the My Story – Motivational Session by Successful Entrepreneur Session on the theme “How to come up with a great business ideas and deal with challenges” demonstrate the transformative impact of raising awareness and inspiring action at the individual level.

Feedback and analysis:

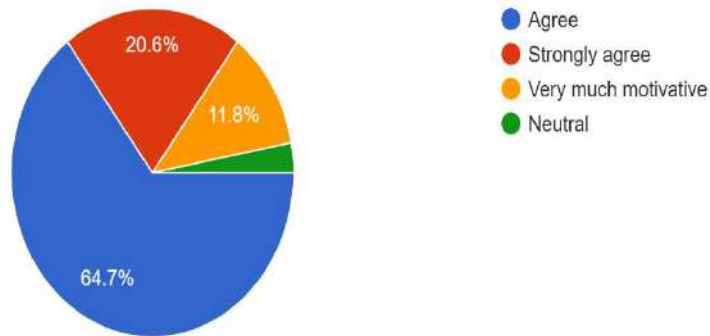
USN

34 responses



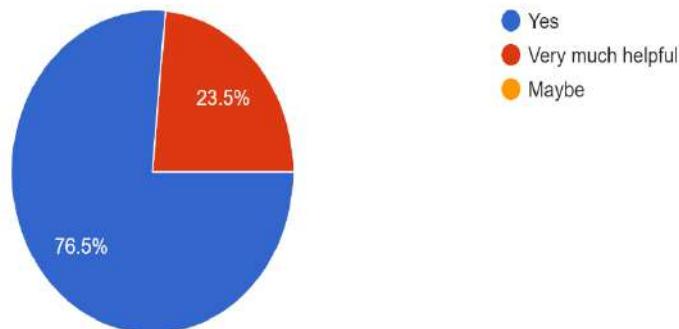
Was the session motivational ?

34 responses



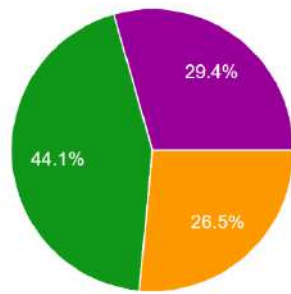
Do you think session was helpful for you to achieve your goal?

34 responses



How much do you rate resource person out of 5 ?

34 responses



Did you find the session informative?

34 responses

