



SJM Vidyapeetha®
S J M INSTITUTE OF TECHNOLOGY
NH-4 Bypass, P.B.No:73, CHITRADURGA -577502,
Karnataka



INSTITUTION'S INNOVATION COUNCIL (IIC)

Overall Report

On

“My Story – Motivational Session by Successful Entrepreneur”



Organized by

Startup Cell

In Association with

Department of IIC, CS&E & IQAC

Date: 21-11-2023

Time: 11.00AM

Venue: Civil Seminar Hall



SJM Vidyapeetha®
S J M INSTITUTE OF TECHNOLOGY

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NH-4 Bypass, P.B.No:73, CHITRADURGA -577502, Karnataka State



Take immense pleasure to cordially invite you to the program of

“My Story – Motivational Session by Successful Entrepreneur”

Organized by

Startup Cell

In

Association with **IIC & IQAC**

Resource Persons

Mr. Rajanikanth, ADA, DATC, Babburu, Hiriyur

Mr. N.A. Praveen Choudary, ADA, SMS, Office of the JDA, Chitradurga

Dr. Manjunath, Proprietor, Silk City, Molakalmur.

Mr. Darshan S, Proprietor, Shivamrutha Food Products, Hosadurga.

Date: 21.11.2023

Time: 02.30PM

Venue: Civil Seminar Hall

Startup Coordinator

Prof. Ramesh B.E

IIC Convener

Dr.Krishna Reddy

IQAC Coordinator

Dr. Jagannatha N

Principal

Dr. P B Bharath

Topic: Session on “My Story – Motivational Session by Successful Entrepreneur”

Theme: Revolves around the concept of Successful entrepreneurs as catalysts of transformation

Objectives of the Event:

1. To inspire and motivate the audience by showcasing the personal and professional journey of a successful entrepreneur.
2. To provide participants with real-world insights into the challenges and triumphs of entrepreneurship.
3. To explore both the successes and failures in the entrepreneur's journey.
4. To cultivate and nurture an entrepreneurial mindset among participants

Speakers:

1. Mr. N.A. Praveen Choudary, Assistant Director of Agriculture, SMS, Office of the Joint Director of Agriculture, Chitradurga.
2. Mr. Rajanikanth, Assistant Director of Agriculture, District Agriculture Training Centre, Babburu, Hiriyyur
3. Dr. Manjunath, Proprietor, Silk City, Molakalmur.

Brief Report of the Event:

Introduction:

The session on **My Story – Motivational Session by Successful Entrepreneur** was organized by the Startup cell in association with Institution's Innovation Council (IIC), CS&E Department and IQAC, with the primary aim of inspiring and motivating engineering students and faculties by sharing insights into the guest speaker's entrepreneurial journey. This theme emphasizes the significant role each one of us plays in to inspire individuals to make conscious changes in their lifestyles that would contribute to promote new technology/ knowledge/ innovation-based startups. The event attracted a diverse audience of engineering students and Faculties.

Highlights of the Session:

On 21st November 2023, the session commenced with a warm welcome by the Prof. Ramesh B.E., Startup cell Coordinator, SJMIT, followed by an inaugural address by Dr. Bharath P.B., Principal, SJMIT.

In his inaugural address, he mentioned the privilege of hosting a distinguished entrepreneur, who will share their story and insights in our "My Story – Motivational Session by a Successful Entrepreneur." He also emphasized that entrepreneurship is not just about building businesses; it's about crafting a vision, facing challenges, and turning dreams into reality. Our guest today has walked this challenging path, and through their experiences, we are about to gain insights that go beyond textbooks and classrooms. Their journey is not just about success; it's about resilience, determination, and the courage to overcome obstacles. He continued further to encourage every participant to Listen attentively, absorb the wisdom being shared, and reflect on how you can apply these lessons to your own journeys, whether they be in engineering, business, or any other field.

The Resource persons, Mr. Rajanikanth, ADA, DATC, Babburu, Hiriyyur., Mr. N.A. Praveen Choudary, ADA, SMS, Office of the JDA, Chitradurga., Dr. Manjunath, Proprietor, Silk City, Molakalmur., Principal - Dr.Bharath P B, Dr. Krishna Reddy, IIC Convener, prof. Ramesh B.E. Startup Cell Coordinator, Prof. Poral Nagaraj, HOD, Department of CS&E, were present in the session. The event lasted from 2:30 p.m. to 5:30 p.m., where students and faculty actively participated.

Later, the session was handed over to the eminent resource persons to share their insights, experience and successful stories in the session **“My Story – Motivational Session by Successful Entrepreneur”**.

1. Mr. N.A. Praveen Choudary, ADA, SMS, Office of the JDA, Chitradurga:

Firstly the speaker Mr. N A Praveen Chaudhary, highlights the importance of addressing the primary requirements for success in the field of Entrepreneurship such as;

- Clear vision and unwavering passion for their startup endeavors
- Need for resilience, determination, and the ability to navigate through failures
- Knowledge and skills required for entrepreneurship
- Adaptability and the ability to innovate rapidly changing market
- Market Research and Customer Focus
- Financial planning, budgeting, and securing funding

In addition, he emphasized that real-life examples and success stories from the entrepreneur can bring these concepts to life and inspire the graduates.

2. Mr. Rajanikanth, ADA, DATC, Babburu, Hiriyur:

Another distinguished speaker **Mr. Rajanikanth** , explore the motivational aspects of the PMFME (Pradhan Mantri Formalisation of Micro Food Processing Enterprises) scheme initiated by the Ministry of Food Processing Industries (MoFPI) which is operating in collaboration with State/UT Governments, has undoubtedly been a game-changer for aspiring entrepreneurs and startups in the food processing industry.

Highlight the key components of the PMFME scheme that will contribute to the success of entrepreneurs. Further he discussed how the partnership between the Ministry of Food Processing Industries and State/UT Governments has facilitated a collaborative ecosystem, and how the PMFME scheme acted as a catalyst for overcoming the hurdles. Your resilience, adaptability, and commitment to success in the face of challenges can motivate others to persevere in their pursuits.

Finally he emphasizes the broader impact of the PMFME scheme on the local economy and employment opportunities.

3. Dr. Manjunath, Proprietor, Silk City, Molakalmur:

Finally the Successful entrepreneur Dr. Manjunath takes over the session to share his successful story as follows.

We celebrate the success of our entrepreneurial journey in the heart of Molakalmuru town, Chitradurga District. It is a pleasure to share our story of setting up a cooking oil extraction venture using traditional methods, infused with modern machinery, housed in our very own building. This venture not only contributes to the local economy but also plays a vital role in promoting public health consciousness.

Our journey began with a vision — a vision to create something meaningful, sustainable, and beneficial for our community. As we all know, the cooking oil we use daily plays a crucial role in our health.

One of our primary goals was to employ local people and empower them with skills that would not only sustain our business but also uplift the economic well-being of our community. The traditional methods we employ in our cooking oil extraction process not only preserve the rich flavors of the raw materials but also retain the nutritional value of the oils. Our commitment to public health goes beyond the production of quality cooking oil. We understand the importance of education and awareness. As part of our corporate social responsibility, we actively engage with the community to promote healthy cooking practices and nutritional awareness.

The support we have received from the PMFME scheme, Govt ADA office , Chitradurga , local community, our dedicated employees, and the entrepreneurial ecosystem at large has been instrumental in our success. As we stand in our own building today, is a symbol of our hard work and dedication,

He concluded as, our venture is not just a business; it is a movement towards a healthier and more prosperous community.

The presentation ended with a questions and answers session with the attendees and more than 74 students and faculty registered and successfully attended the event.

Conclusion:

The "My Story" session by the successful Entrepreneur left a lasting impact on the engineering students, instilling a sense of motivation and purpose. The event served as a bridge between academic learning and real-world application, offering a glimpse into the challenges and triumphs of entrepreneurship. The lessons learned from this session will undoubtedly inspire the future generation of engineers to embark on their entrepreneurial journeys with confidence and determination.

The organizers extend their gratitude to all the speakers, organizers, and participants for making this event a meaningful and enlightening experience. S J M Institute of Technology remains committed to organizing more such events in the future and to providing continuous support and resources to help individuals for inspiring and motivating to become an Entrepreneur.

Participant's Details: [Attendance Sheet]

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SJ M INSTITUTE OF TECHNOLOGY, Chitradurga
Institution Innovation Council (IIC)
IIC Calender activity Q1-IIC6.0(Ay2023-24)

Activity name: "My Story – Motivational Session by Successful Entrepreneur"

List of Participants registered

Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
01	Thippeswamy N.J	Student	CS&E	7899659791	
02	Srujan. S.B	Student	CS&E	8296191927	
03	Kishori Gowda H.N.	Student	CS&E	8050413585	
04	Mishore R. B	Student	CS&E	6362629986	
05	Rohit	Student	CS&E	9900429160	
06	Shrath. J	student	CS&E	8073119292	
07	Roshan. R	Student	CS&E	7411347307	
08	Yashwanth. C	Student	CS&E	7892991523	
09	Alok Kumar P	student	CS&E	8317403434	
10	Chandan B. M	student	CS&E	8296224022	
11	Bhuvan. P	Student	CS&E	9972809544	
12	Kiran Kumar T	Student	CS&E	9686896585	
13	Rahul R. C	Student	CS&E	8867416791	
14	Vinayaka VM	Faculty	CS&E	9164243260	
15	Banath Kumar	Faculty	CS&E	9481417654	
16	Shreethi. M.K.	Faculty	CS&E	9611408465	
17	Gnan. G	Student	CS&E	8792824532	
18	Monisha. R	faculty	CSE	8618691273	
19	Apoorva. G.O	faculty	CSE	8884314733	
20	Ambika. S	Faculty	CSE	6361599230	
21	Pavithra. N	Faculty	CSE	8197633209	
22	Muktha G.K	Student	CSE	8904586235	
23	POOJA. SH	Student	CSE	8123627242	
24	Prakruthi. S.R.	Student	CSE	7676003463	

Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
25	Priyanka L.S	student	CSE	9901462177	
26	Neha.k	student	CSE	6360410370	
27	Priyanka yadav	student	CSE	8618524024	
28	Supraja.C.P	Student	CSE	7760359567	
29	Manohari MP	student	CSE	9113585704	
30	Sahana.B	student	CSE	8147194190	
31	Bhagya Shree.N.	student	CSE	8147435777	
32	Usha.B	student	CSE	8867468529	
33	Zoya Firdous	student	CSE	9204625848	
34	Ayesha Siddiqua.A	student	CSE	8147248807	
35	Ananya.U	Student	CSE	8147162252	
36	Meghana.P	S-student	CSE	7892317653	
37	Monika.V.K	student	CSE	8618684995	
38	Harshitha.M.Davanageri	student	CSE	6362929240	
39	Likhitha.H.V.	student	CSE	9443622924	
40	Ananya.S.V	student	CSE	8073998250	
41	Sajiya Anjum	Student	CSE	6364329746	
42	Neha N	Student	CSE	9900192090	
43	Shamna.N	Student	CSE	7560812819	
44	Sangeetha Bai	Student	CSE	9008038548	
45	Devyabhavathi J.P.S	student	CSE	9353865355	
46	Anurha.M	student	CSE	8951491207	
47	Pooja.T.H	student	CSE	7022509552	
48	Megha.G	Student	CSE	9632640221	
49	Rakshitha.U	student	CSE	8217623571	
50	Sambhrama.C.O	student	CSE	8296551386	
51	Varsha.PK	student	CSE	8792526310	
52	Sharada.R	student	CSE	9900963744	
53	Kavya.P	student	CSE	6364336198	
54	Kurthi.C	Student	CSE	7338386928	
55	Tasmiya parveen	Student	CSE	711358673	
56	Seelja.B.H	student	CSE	6362956661	

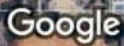
Sl. No.	Participant Name	Designation (Student / Faculty)	Branch	Phone No.	signature
57	Rakshitha. C. A	student	CS&E	7892464357	
58	Nethanath. L	student	CS&E	8904152091	
59	Sangeetha Bai. B. A	student	CS&E	9008038548	
60	Akhila B	student	CS&E	8108275153	
61	Lakshmi G. K	student	CS&E	8050042179	
62	Nayana. P. G. R	student	CS&E	9480904692	
63	Prarthana. k. M	student	CS&E	9900743811	
64	Megha. G	student	CS&E	6361852508	
65	Sahana. C. S	student	CS&E	720493097	
66	Sinchana. U. B	student	CS&E	8660173310	
67	Dr. Krishna Reddy. K	Faculty	CS&E	9964347941	
68	K. S. Harish	SEK CTO/General		9448130136	
69	Neelakantappa. T. R	Faculty	CS&E	9164329294	
70	praveen Chandoi. N. A	Resource person		8277989956	
71	Ramesh. B. E	Faculty	CS&E	9448566021	
72	V. Thippesamy	Resource person	CS&E	944894432	
73	N. P. Shiva Shankar	Publ. ADA		9448709837	
74	Kavya. P	Faculty	CS&E	9019552678	
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Photographs of the Event:



 **GPS Map Camera**

Chitradurga, Karnataka, India
Civil Department, Hanumantha Nagara, Chitradurga, Karnataka 577502, India
Lat 14.238412°
Long 76.386422°
21/11/23 02:57 PM GMT +05:30

 Google



 **GPS Map Camera**

Chitradurga, Karnataka, India
Civil Department, Hanumantha Nagara, Chitradurga, Karnataka 577502, India
Lat 14.238412°
Long 76.386422°
21/11/23 02:59 PM GMT +05:30

 Google



 GPS Map Camera



Chitradurga, Karnataka, India
Civil Department, Hanumantha Nagara, Chitradurga, Karnataka 577502, India
Lat 14.238412°
Long 76.386422°
21/11/23 03:00 PM GMT +05:30



 GPS Map Camera



Chitradurga, Karnataka, India
Mechanical and IP Dept., Hanumantha Nagara, Chitradurga, Karnataka 577502, India
Lat 14.23837°
Long 76.386409°
21/11/23 03:02 PM GMT +05:30

Key Outcome:

1. Participants inspired and motivated by the success story of the entrepreneur, fostering a positive and determined mindset
2. Participants gain a sense of personal empowerment
3. The event cultivates an entrepreneurial mindset among participants
4. Participants understanding how the entrepreneur turned setbacks and failures into opportunities for growth and improvement.
5. Participants gain insights into different career paths and industries

By achieving these outcomes, the "My Story – Motivational Session by Successful Entrepreneur" aims to have a lasting and positive impact on the personal and professional development of its participants.

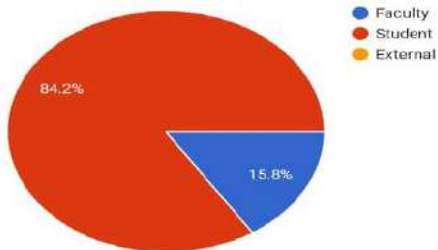
Feedback and analysis:

Questions Responses **38** Settings

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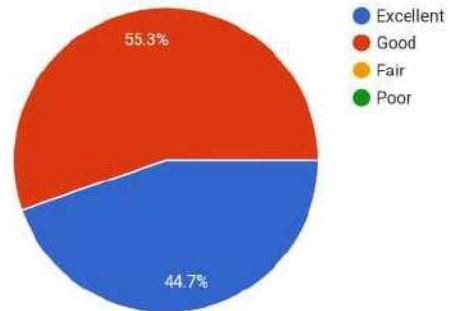
Designation

38 responses



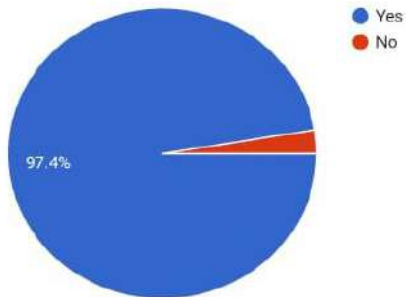
1. How relevant was the topics discussed and beneficial to participants?

38 responses



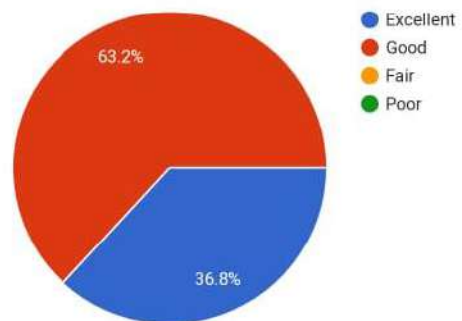
2. Did the session inspire you to consider entrepreneurship as a potential career path

38 responses



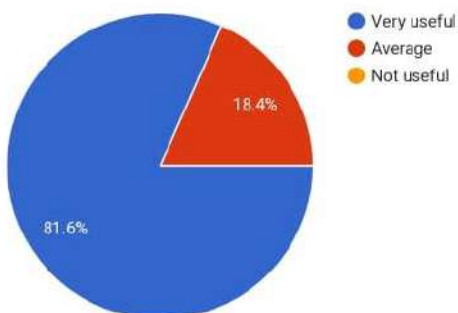
3. How interesting this session was for you

38 responses



4. How much this session was useful from the knowledge and information point of view

38 responses



5. How would you rate the Overall impact of the motivational session

38 responses

