

Report on "How to Plan for Start-up and Legal & Ethical Steps."

As the mentor institute, Sri Leo Muthu Innovation Centre at Sri Sairam College of Engineering was privileged to organize an enriching IIC Calendar Activity session on 10th July 2024. This session was specially designed for our mentee institutions to foster entrepreneurial skills and insights among aspiring entrepreneurs.

"How to Plan for Start-up and Legal & Ethical Steps" by Mr. Thaneshwar Singh

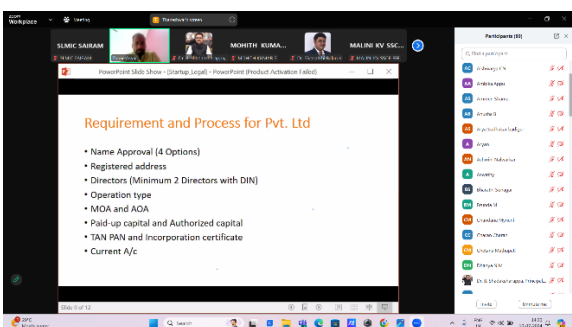
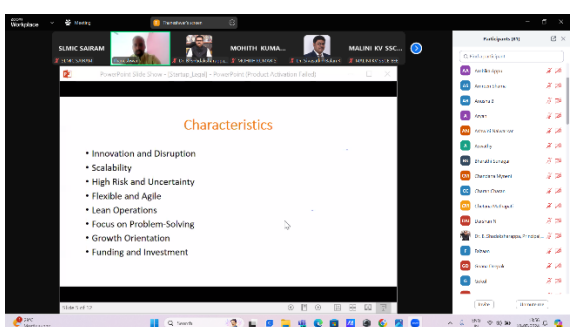
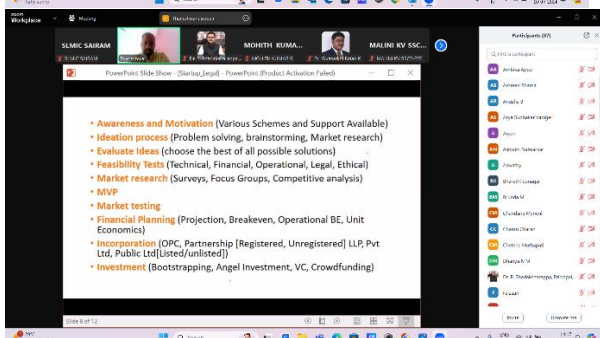
Mr. Thaneshwar Singh provided a comprehensive guide on the necessary steps for planning a startup, with a focus on the legal and ethical considerations. Key points covered included:

Startup Planning: Emphasized the importance of thorough market research, business model development, and strategic resource allocation.

Legal Framework: Detailed the legal requirements for registering a business, securing intellectual property rights, and ensuring compliance with relevant regulations.

Ethical Business Practices: Highlighted the significance of ethical decision-making, maintaining transparency, and upholding corporate social responsibility.

Practical Insights: Shared real-world examples and case studies to illustrate the critical role of adhering to legal and ethical standards in successful business operations.



"Successful Journey as Entrepreneur" by Mr. Ajay Tiwari

Mr. Ajay Tiwari shared his inspiring entrepreneurial journey, providing insights into the challenges and triumphs he encountered while building Happy Locate. Key points covered included:

Entrepreneurial Mindset: Discussed the importance of resilience, adaptability, and a commitment to continuous learning in entrepreneurship.

Building a Business: Outlined the steps taken to establish and grow Happy Locate, including market analysis, product development, and customer acquisition strategies.

Overcoming Challenges: Shared personal anecdotes about facing and overcoming obstacles, dealing with failures, and turning setbacks into opportunities for growth.

Advice for Aspiring Entrepreneurs: Encouraged attendees to remain committed to their goals, seek mentorship, and build strong networks to support their entrepreneurial endeavors.

Attendance and Engagement:

The session was attended by over 50 students and 5 faculty members from each institutions, who participated with great enthusiasm. The interactive nature of the session allowed attendees to engage with the speakers, ask questions, and gain deeper insights into the entrepreneurial process.

IIC Coordinator